

GALINA STOYANOVA
Mayor of Kazanlak Municipality

ROSE FESTIVAL

STATUTE FOR CONDUCTING A CONTEST-SPECTACLE “QUEEN ROSE” – KAZANLAK

General

- The contest-spectacle "Queen Rosa" is held annually and is part of the Rose Festival - one of the most remarkable in Bulgaria;
- The contest - spectacle begins the Rose Festival with;
- Queen Rosa is representative person of the Municipality of Kazanlak;
- Motto of the contest – to reveal the meaning and beauty, spring and fragrance of the Kazanlak Rose, as a symbol of the Rose Valley and the country;
- Born in the rose gardens, “Rose Queen” is a symbol of the beauty and scent of the rose itself, the youth and wisdom of a birthplace, the greatness and power of the gods, fertility and the inexhaustible power of nature, and the unparalleled variety of flower and hers.
- The event is being conducted for the first time in 1963 with the choice of “Miss Rosa”, and in 1968, “Queen Rose” was chosen for the first time, to which was given a crown;

Conditions for participation

- All girls from Kazanlak have the right to participate in the contest, if they graduate from 12th grade;
- The contest is with a voluntary participation of the candidates;
- Proposals for participation are submitted to the Municipality Kazanlak by the Director of the school;
- If the candidate is from town Kazanlak, but is not a study in school in Kazanlak, she can declare her wish to participate in the Department “Culture and tourism” – +359 43199550, +359 43199546.
- Participants in the contest receive a visit to a hairdresser and make-up artist for the spectacle;
- The Municipality of Kazanlak takes over the participants' food in the contest for the period of the preliminary engagements;

Rules for participation

- Conduct pre-selection at the schools in Kazanlak until April 10;
- Each school has the right to provide three its representatives;
- If there are more representatives, the proposals are coordinated with the Municipality of Kazanlak, Department "Culture and Tourism"- +359 43199550, +359 43199546.
- Pre-selection is organized by the leadership of the schools in Kazanlak;
- In the jury of each school is included by one representative of the Municipality of Kazanlak;
- Proposals are submitted to the Municipality of Kazanlak with a protocol that a preliminary contest has been held in the respective school;
- At the first meeting in Hall № 6 of the Municipality of Kazanlak, the representatives of each school meet with the Mayor of Kazanlak, get acquainted with the engagements in the contest and fill in an quest, which is their business card when they participate;
- Candidates for "Queen Rose" take part in a pre-program "**Na krachka ot koronata**", which aims to promote and make their faces recognizable;
- The preliminary program includes visits to cultural and historical sites and participation in mass events of the Municipality of Kazanlak;
- Each candidate is required to attend in the specified hours according to a pre-established schedule for rehearsal;
- Every candidate for the title Queen Rose is desirable to be on the territory of Bulgaria until the next contest in order to fulfill the statute engagements;
- The winner and the two runner-ups must not change their appearance drastically within a year;
- The winner, the two runner-ups and all participants in the contest participate in the Rose Festival in the events for which they are invited by the organizers;
- All participants in the contest give their consent to this statute by filling in a declaration and signature;

Organization of the contest

- The contest is being conducted at the beginning of May and is a spectacular spectacle;
- The contest consists of three rounds;
- Each round includes a presentation of the participants according to the filled in questionnaires;
- Each round includes choreography, review and stage behavior;
- The Mayor of Kazanlak appoints a jury on the eve of the contest with an order;
- Criterion for assessment are appearance, elegance, stage behavior, intelligence and communication;
- After the spectacle, the chosen Queen Rose and the two runner-ups took part in a press conference;
- All participants receive awards from Municipality of Kazanlak and companies - sponsors of the Rose Festival;

- During the contest companies, that have expressed their willingness for participate to choose their representatives for advertisers from the participants.

Engagements of Queen Rose and her runner-ups

- Queen Rose and her runner-ups take part in the spectacle "Crowning the Queen Rose" at the Feast of the City of Kazanlak;
- Queen Rose and her runners-ups officially record their cards and wishes to the town of Kazanlak in the honorable book of Queen Rose;
- Queen Rose and her runner-ups take part in all events of the Rose Festival as representatives on a pre-arranged schedule;
- Queen Rose and her runner-ups take part in other significant events for Kazanlak during the year;
- Queen Rose travels and participates with Folk Ensemble "Arsenal" at DK "Arsenal" to Fukuyama, Japan;
- Queen Rose and her runner-ups commit themselves to coordinate with the Municipality of Kazanlak their participations outside the stated timetable within one year.

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